**Greater Manchester Social Value Framework**

**Reporting Tool**

Addressing inequality can be everyone’s business and now is the time to take action. Social value is a key element of our mission to build back better and fairer, carrying out normal business in a way that creates lasting benefits for the people of Greater Manchester, the local economy and the environment.

**This leaflet helps you plan how you can report on the social value in your business, your community group, your organisation, and be accountable to your stakeholders and community. It compliments the ‘Social Value Checklist’ which we have prepared to help you plan your actions towards creating more social value.**

We have created a Social Value Framework that can be used across all sectors to help maximise your positive impact for Greater Manchester, its environment and its citizens.

**The Framework is structured around the three pillars of the Greater Manchester Strategy and 6 priority goals for social value:**

**A Greener Greater Manchester**

* Make your organisation greener
* Keep the clean air in Greater Manchester

**A Fairer Greater Manchester**

* Be part of a strong local community
* Creating the Education, Work and Skills opportunities our residents need.

**A More Prosperous Greater Manchester**

* Provide the best employment that you can
* Develop a local, GM based and resilient supply chain

**WHERE TO START….**

This reporting tool assumes that you have already used the Taking Action Checklist to discuss and agree answers to the following questions:

1. **What are we already doing towards this goal?**
2. **What else could we do?**
3. **How feasible is it to do that – are there any barriers / issues and what’s the ‘business case’?**
4. **What are we going to commit to do?**

Our Reporting Tool uses a [Theory of Change](https://www.gov.uk/government/publications/evaluation-task-forces-theory-of-change/theory-of-change-html) methodology, which describes why a particular way of working will be effective in achieving immediate results (outputs), short/medium term changes (outcomes) and longer-term differences (impacts). We suggest that you focus on capturing data about the outputs and outcomes of the actions that you are taking, using the table below to plan your social value reporting:

|  | **What have you committed to do?** (Carry forward from Taking Action Checklist) | **What are the outputs of this work?**  (ie immediate, quantitative measures of your actions – eg how many people took part, how long for, etc) | **What are the outcomes?**  (ie the changes that will happen as a direct result of your actions) | **Indicators that the outcomes have been achieved**  (eg feedback from people that benefit, carbon footprint measures, percentage turnover spent in GM, etc) | **Likely longer-term impacts** – the benefit that should be felt by Greater Manchester, its environment, and its citizens (note the difficulty in proving this, and ease of over-claiming!) |
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| **A Greener Greater Manchester** |  |  |  |  |  |
| **Make your organisation greener** |  |  |  |  |  |
| **Keep the clean air in Greater Manchester** |  |  |  |  |  |
| **A Fairer Greater Manchester** |  |  |  |  |  |
| **Be part of a strong local community** |  |  |  |  |  |
| **Creating the Education, Work and Skills opportunities our residents need.** |  |  |  |  |  |
| **A More Prosperous Greater Manchester** |  |  |  |  |  |
| **Provide the best employment that you can** |  |  |  |  |  |
| **Develop a local, GM based and resilient supply chain** |  |  |  |  |  |