SUMMARY OF REPORT:

To share the final version of the Greater Manchester Moving Plan (2017-21), before a shared launch event with GMCA, Sport England, wider stakeholders and the public.

KEY MESSAGES:

‘Greater Manchester Moving: The Plan for Physical Activity and Sport’ 2017-21 (with supporting presentation) is the comprehensive plan to reduce inactivity and increase engagement in physical activity and sport. It is aligned to the Greater Manchester Population Health Plan priority themes and the wider reform agenda.

A refresh of GM Moving has been taking place since April 2017, in the context of the Sport England/GMCA/NHS MOU, The Population Health Plan, GM Mayoral Manifesto and a range of other recent developments, bringing them into one place with the following ambition:

Everyone in Greater Manchester more active, to secure the fastest and greatest improvement to the health, wealth and wellbeing of the 2.8 million people of Greater Manchester.

An ambitious target to double the rate of past improvements, reaching the target of 75% of people active, or fairly active by 2025. GM Moving 2017-21 and the implementation plan outlines the journey we need to go on, to realise that ambition.

Greater Manchester Moving 2017-21 has been developed following an extensive engagement process with cross sector partners across Greater Manchester and in localities. Its development has been supported by the GM Moving Leadership group and other key system leaders.

The final draft document has been signed off by the MOU Programme Board and GMHSC Executive.
The Plan is also being approved by GMCA at their 28 July meeting, prior to a joint launch event following both meetings.

GM Moving outlines a whole system approach to tackling inactivity and increasing active lives across the city-region. It presents an approach to transformational change, with people at the heart, led by insight, to support positive behaviour change. It starts by celebrating progress to date, whilst acknowledging the challenge that lies ahead.

The Plan outlines twelve priority areas, with priority actions identified to begin this work, at scale and with pace.

A full detailed implementation plan is being developed, including leadership and investment considerations. This is a working document, which will enable implementation to begin at the end of July.

Outline governance arrangements for GM Moving have also been developed to refresh the current Programme Board/Steering Group/Leadership Group arrangements. These will be published online, once agreed.

PURPOSE OF REPORT:

The purpose of the report is to share the final GM Moving Plan, to further engage with all health and social care partners in the shared ambition and approach. The report authors seek continued leadership and engagement across the whole system to address inactivity and physical activity engagement in Greater Manchester.

RECOMMENDATIONS:

The Strategic Partnership Board is asked to:

- Receive, endorse and offer their support to GM Moving 2017-21.
- Continue to lead and support the implementation of GM Moving, further embedding physical activity within the work of the Partnership, and continuing to work collaboratively with GMCA and Sport England through the MOU.
- Support the development of the implementation plan, which will go through the Population Health Board.

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