**Start and Grow a Business Support for Individuals (Lot D2)**

**Call Summary:**

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| **ERDF/ESF** | **ESF** | **Theme** |  |
| **Call / Lot Title** | **Start and Grow a Business Support for Individuals (Lot D2)** |
| **Call Lot Value** | c£2 million ESF |
| **What is the call seeking to secure for GM?** | * To provide tailored support to individuals who wish to start and grow a business or social enterprise. This should look to include the promotion of entrepreneurship, self-employment and leadership, and management training / advice to SMEs.
* This activity will primarily target individuals who are unemployed or economically inactive and focus on under-represented in business starts such as ethnic minorities, disabled people and women.

This call will be funded under ESF Investment Priority 1.1.* The Services must promote and support entrepreneurship, enterprise and self-employment for the unemployed by providing tailored support and training to help people to start and grow a business including social enterprises and self-employment routes. The training must focus on supporting unemployed and economically inactive individuals to consider self-employment and help existing businesses survive where there is a risk to those individuals falling back on benefit.
* Activity could include
	+ Early stage support for those interested in starting a business, including helping people identify if self-employment is right for them, and support with ‘ideas generation’ and development. This element should act as a screening / filtering mechanism and referral source mechanism for the ERDF Start up support programme
	+ Units, qualifications and workshops to enhance the NEA and ERDF start up programmes - for example SFEDI-recognised qualifications and specific support for those looking to set up a social enterprise
	+ Business start-up and survival / growth support for individuals who are not eligible for ERDF support but who meet the ESF criteria.
	+ Units, qualifications and workshops for micro business owners/managers. To include leadership and management, specialist leadership and management for social entrepreneurs, training to support the career progression of women, and the delivery of training that will help micro businesses survive and grow specially in key GM sectors.
	+ This element should clearly align with in-work training delivered through Skills Support for the Workforce
	+ Leadership and management support for those working in a leadership/management capacity in GM SMEs.

- To support activity that will enhance the business survival rates of start-ups and social enterprises across GM. This will be achieved by providing individuals with the skills and guidance to successfully build and grow their business. NB: Activity under this call must not duplicate current ERDF and DWP New Enterprise Allowance start up provision in Greater Manchester. Activity must align with wider ERDF business support contracts and the GM Business Growth Hub delivery model.GM is also working with SFA to explore support for people at risk of going back to unemployment from self employment. |
| **Timescales for delivery** | Anticipated SFA launch date: By end April 2016Local Public Consultation: Early April 2016 |