






Vision Zero Strategy and Action Plan

Easy Read

 	Vision Zero Strategy and Action Plan
	Reducing Road Danger in Greater Manchester
	November 2024
	Introduction
	About 1,000 people are being killed or seriously injured each year on Greater Manchester roads.
	This is unacceptable.
	One death or life changing injury on our road network is one too many.
	Nobody should lose a loved one while using our roads.
	The Safer Roads Greater Manchester Partnership have come up with ways to try and stop this from happening.
	In this document when it says ‘we’ it means this partnership.
	We believe zero should be the only number of lives lost on our roads.
	That is why it is called Vision Zero.
	The partnership brings together:
	<ul style="list-style-type: none">• The 10 Greater Manchester local authorities (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan)
	<ul style="list-style-type: none">• Greater Manchester Fire and Rescue Service (GMFRS)
	<ul style="list-style-type: none">• Greater Manchester Police (GMP)
	<ul style="list-style-type: none">• Transport for Greater Manchester (TfGM)
	<ul style="list-style-type: none">• Greater Manchester Combined Authority (GMCA)

	<ul style="list-style-type: none"> Other key partners in road safety across Greater Manchester.
	<p>We have written a strategy that will help explain what Vision Zero is and use it to inform the actions that will need to take place.</p>
	<p>The Action Plan lists the things we will be doing, to achieve Vision Zero.</p>
	<p>What is Vision Zero?</p>
	<p>Vision Zero is the promise to try and stop all road deaths and life changing injuries by 2040.</p>
	<p>We don't accept deaths and crashes for any other type of transport, so it is time to stop accepting it on our roads.</p>
	<p>Zero should be the only number of lives lost and life changing injuries on our roads.</p>
	<p>Why Vision Zero?</p>
	<p>Vision Zero will:</p>
	<ul style="list-style-type: none"> Help to keep our roads safe for everyone who lives here and for our visitors.
	<ul style="list-style-type: none"> Encourage more people to walk, cycle, wheel or ride on our roads – this means cleaner air.
	<ul style="list-style-type: none"> Help to keep our public transport network running on time – this helps businesses and the economy.
	<ul style="list-style-type: none"> Lead to less crashes on our roads – this means less traffic builds up.
	<ul style="list-style-type: none"> Reduce the demand on our emergency services.
	<p>Vision Zero Strategy</p>
	<p>The Vision Zero Strategy explains why we need Vision Zero.</p>
	<p>A strategy is something that explains what we want to achieve and how will we approach it.</p>

This strategy sets out our ambitions to make our roads safe, sustainable and accessible for all.

The overall objectives are:

- For Greater Manchester to have zero deaths and life changing injuries on our roads by 2040
- To reduce deaths and life changing injuries by half by 2030

Safety is at the heart of this vision – we need it to be safe and to feel safe.

Some groups face more risk on our roads than others.

Vulnerable road users are more at risk – they are people who are not protected inside a vehicle like people walking and cycling.

Vulnerable road users make up nearly two thirds of those killed or seriously injured between 2018 and 2022.

40% crashes, where someone died in Greater Manchester in 2018 – 2022, involved pedestrians.

People from poorer communities are more likely to be killed or seriously injured.

In 2022, road casualties in GM cost almost £500 million in medical, emergency services, damage to property, insurance costs and lost output.

That's not even thinking about the human cost of losing a loved one.

Every person has a right to travel safely.


The Safe System Approach




To make our roads safer we are using a Safe System approach.


This means a number of areas come together in a system to work together.



If one part doesn't work, the rest of the system can help make things safer.



	There are six principles or beliefs in the Safe System:
	<ul style="list-style-type: none"> • People make mistakes
	<ul style="list-style-type: none"> • Humans can get injured easily
	<ul style="list-style-type: none"> • Death & serious injury are unacceptable
	<ul style="list-style-type: none"> • Responsibility is shared
	<ul style="list-style-type: none"> • The approach is proactive or forward thinking
	<ul style="list-style-type: none"> • Actions affect everyone
	Based on these principles or beliefs, five Safe System components are identified. These are:
	Safe Streets, Safe Road Users, Safe Speeds, Safe Vehicles, Post-Crash Response.
	When these components work together, they reduce the chance of a crash and reduce the chance of death and life changing injuries if a crash happens.
	We also developed a Vision Zero Action Plan.
	Vision Zero Action Plan
	This action plan shows what we will do using the Safe System approach to reach our ambition of Vision Zero.
	Under each component we have listed the actions that we will carry out.
	Safe Streets
	We will:
	Maintain and repair our roads, cycle lanes and footways.
	Find out where a crash is likely to happen.
	Improve the road where a crash is likely.
	Make sure the design of the road is better.
	Make sure signs and other street objects are safer.
	Put more money into building the active travel network.

	Add more road crossing places for people.
	Help local authorities to stop people parking where they shouldn't, for example on pavements.
	Produce a School Travel Strategy and School Travel Programme to make school travel safe and environmentally friendly.
	Safe Road Users
	We will:
	Have more campaigns to stop anti-social road user behaviour.
	Have more campaigns for drivers and motorcyclists.
	Help teach young people important travel skills.
	Support large vehicle safety standards and better training for drivers.
	Try to stop poor driver behaviour.
	Have more hotspot policing operations.
	Support the public reporting of incidents to the police through 'Operation Snap'.
	Safe Speeds
	We will:
	Set safe speed limits for how the road is being used and look at ways to reduce the speed.
	Create a Greater Manchester Speed Management Policy.
	Upgrade safety cameras.
	Do more checks on driver's speed on high-risk roads.
	Help Community Speed Watch Schemes.
	Safe Vehicles
	We will:
	Help people choose the safest vehicle to make sure safety levels are high.

	Have safer vehicles in Greater Manchester organisations and set safety standards.
	Remove dangerous vehicles from the roads.
	Explore Direct Vision Standards and how they could be used.
	Post Crash Response
	We will:
	Provide a quick and high-quality response to incidents.
	Continue to invest in specialised training for incidents.
	Do full investigations when crashes do occur.
	Improve the way we support those affected by road crashes.
	Recognise those affected may need support straight away and for some time after.
	Look at ongoing improvements to patient care.
	The Safe System identifies 8 change mechanisms or topics.
	When used together they can help to deliver Vision Zero.
	The 8 topics are:
	<ul style="list-style-type: none"> • Leadership and Coordination
	<ul style="list-style-type: none"> • Legislation and Regulation
	<ul style="list-style-type: none"> • Standards and Training
	<ul style="list-style-type: none"> • Investment and Innovation
	<ul style="list-style-type: none"> • Design and Engineering
	<ul style="list-style-type: none"> • Education and Communication
	<ul style="list-style-type: none"> • Compliance and Enforcement
	<ul style="list-style-type: none"> • Research, Monitoring and Evaluation.
	When all of these things work together, we are able to make a real impact.

	Measuring our progress
	<p>To measure our progress, we will produce an Annual Progress Report.</p>
	<p>We will also use Safety Performance Indicators and data to measure our progress.</p>
	<p>We will have political guidance and support from the Mayor of Greater Manchester and the 10 leaders of the local authorities.</p>
	<p>The Greater Manchester Combined Authority and Bee Network Committee will check on our progress.</p>
	Working in Partnership
	<p>Working in partnership provides us with the knowledge, support and guidance needed to deliver Vision Zero.</p>
	<p>The Safer Roads Partnership Board looks to improve road safety for all.</p>
	<p>The Vision Zero Strategic Steering Group is unique in Greater Manchester, and we are lucky to have local and national road safety experts on it.</p>
	<p>We also have a Vision Zero Working Group to make sure we provide consistent messaging and make sure the Safe System activities are delivered.</p>
	<p>In May 2024 the Parliamentary Advisory Council for Transport Safety (PACTS) introduced a plan calling for action to stop road deaths and serious injuries in the United Kingdom.</p>
	<p>We are proud to have supported this plan. It calls for:</p>
	<ol style="list-style-type: none"> 1. Developing a National Road Safety Strategy
	<ol style="list-style-type: none"> 2. Establishing a Road Safety Investigation branch
	<ol style="list-style-type: none"> 3. Introducing Graduated Driver Licencing
	<ol style="list-style-type: none"> 4. Adopting Advanced Vehicle Safety Regulations
	<p>We believe the United Kingdom Government has a key role in helping us deliver Vision Zero.</p>



<p>We will work with the Government to review a number of actions we believe will make a real difference. Some of these ideas are:</p>
<ul style="list-style-type: none"> • Introducing an annual review into sentencing for road crime
<ul style="list-style-type: none"> • Introducing a ban on pavement parking
<ul style="list-style-type: none"> • Enforcing more driving bans and making them longer
<ul style="list-style-type: none"> • Including road safety in the national curriculum
<ul style="list-style-type: none"> • Improving content on pedestrians and cyclists in the driving test and theory test
<ul style="list-style-type: none"> • National standards for post-crash investigation
<ul style="list-style-type: none"> • A national funded service for supporting families affected
<p>Next Steps</p>
<p>Achieving Vision Zero will ensure that no one else loses a loved one on our roads.</p>
<p>By using a Safe System, we will think about safety on our roads as a shared responsibility.</p>
<p>We will reduce the risk by focusing on and strengthening all parts of the system together (Safe Streets, Safe Road Users, Safe Speeds, Safe Vehicles and Post-Crash Response).</p>
<p>This will mean that if a mistake does occur and one of these areas of the system had a weakness, the rest of the system would be strong enough to protect road users from serious harm.</p>
<p>The Vision Zero Strategy and Action Plan are not fully funded, it will need extra funding.</p>
<p>The current Action Plan is from 2024 – 2027.</p>
<p>We will produce more action plans between now and 2040.</p>
<p>This will allow us to review what went well and ensure we focus on stopping road danger as quickly as possible.</p>